



Great Place To Work Greater China Conference & Best Companies To Work For Awards Ceremony 2018

🕒 December 6 Thursday

📍 Langham Hotel, Xintiandi, Shanghai



INTRODUCTION

If you are CEO, top manager or HR executive of a company, you must be very concerned whether or not the employees are satisfied with the working environment, and if they are engaged enough, as a result of these two things, they are going to be as productive, innovative and competitive as you need to. Can my company attract and retain enough talent? What are the long-term effects of these factors on the business? Are we keeping the status quo or making changes? As a professional institute with known experience published as Fortune's Best 100 Companies to Work For® magazine, Great Place to Work® has been helping companies all around the world about these issues. 'Our mission is to build a better society by helping all organizations to become great workplaces for all.' Great Place to Work® has been adhering to this philosophy and is actively exploring and creating a great workplace experience.

Every year, Great Place to Work® invites a number of well-known local and foreign enterprises CEO's as well as human resources leaders, to share and discuss best work practices and the current challenges in the market. This year our subject is 'Multigenerational Workforce and Its Challenges'.

Moreover, this year we are working together with WINGs an HR industry leader with employer branding expertise and services, and co-organiser HRoot the professional human resource media company in China to bring to you this exciting event.

At the same time, Great Place to Work® Institute will hold the annual 'Best Companies to Work For® Awards Ceremony 2018, recognizing companies that have had outstanding performance in workplaces through strict assessments during 2018 and celebrating the achievements and hard work of the employees and partners. The awards will encourage the companies to continue to build a great workplace and to inspire them to regain success in other key performance indicators areas.

INFORMATION

ORGANIZERS



CO-ORGANIZER



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Date & Time

December 6 Thursday
13:00-17:00 Great Place to Work Conference
18:00-21:30 Dinner & Awards Ceremony



Venue

Langham Hotel, Xintiandi, Shanghai



Number of Participants

300



Participation Fee

USD350/Person



Target Audience

Corporate CEO, Executives,
Human Resources Director,
Human Resources Manager, etc.

AGENDA



Conference Agenda

- ▶ 13:00-13:30
Registration
- ▶ 13:30-13:35
**Great Place To Work
CEO Welcome Speech**
- ▶ 13:35-13:40
WINGs Founder Welcome Speech
- ▶ 13:40-13:45
**《Bloomberg Businessweek/China》
Welcome Speech**
- ▶ 13:45-14:35
**Keynote Speech:
Great Place To Work VP Innovation**
- ▶ 14:35-15:05
Star Maker Interactive Session
- ▶ 15:05-15:35
Tea Break
- ▶ 15:35-16:15
Keynote Speech: Cisco China CEO
- ▶ 16:15-16:55
Keynote Speech: Special Guest
- ▶ 16:55-17:00
Great Place To Work Closing Remarks



Awards Ceremony

- ▶ 18:00-18:30
Registration
- ▶ 18:30-18:35
Welcome Opening Remarks
- ▶ 18:35-18:50
**Congratulatory Videos from
Global CEO and Affiliates**
- ▶ 18:50-19:35
Dinner
- ▶ 19:35-19:50
**Great Place To Work
Research Presentation**
- ▶ 19:50-21:20
Awards Presentation
- ▶ 21:20-21:30
Toasting and Closing Remarks

SPEAKERS



Hera Siu

Vice President, Cisco Systems, Inc.
Chief Executive Officer, Cisco Greater China

As Chief Executive Officer of Cisco Greater China, Hera Siu is responsible for developing strategy and accelerating business growth for the region. Hera joined Cisco in November 2016 as Chief Operating Officer (COO). She was instrumental in making sure that the Greater China Sales organization had the appropriate operational controls, staffing structure, and technologies to support the planning and innovation needed to strengthen and grow our business in the region.

Hera possesses more than 30 years of management experience, with a profound understanding of outcome based solutions and emerging business models. She has held senior leadership positions spearheading growth and transformation in international renowned companies such as Pearson, SAP, Nokia, Computer Associates and Pacific Century Cyberworks (PCCW) / Hongkong Telecom.

Hera spent eight years working in the United States with Northern Telecom and Sierra Pacific Power Company before returning to China. She possesses a strong background in international business and has an in-depth understanding of the challenges customers and partners face in the region's dynamic business environment. Reputed for her professional leadership and a constant aspiration to inspire, Hera was selected as one of the Annual Leaders of the Chinese Information Industry (2011) and listed on the 50 Most Powerful Women, Fortune Global in the same year.



Fernando J. Rau

VP of Innovation, GPTW

Fernando J. Rau has held executive HR positions for over 15 years, in Buenos Aires, Santiago de Chile, New York, Panama City and Mexico City. During his professional career he also accumulated over 5 years as an HR consultant and 3 years as university professor. With a psychology degree, he earned an MBA from Palermo University, has attended executive education at INSEAD in Singapore and holds a diplomat in data mining and analytics by the TEC of Monterrey. He is the co-author of the Spanish Edition of the book "Trust Rules": How the World's Best Managers Create Great Places to Work?

演讲 嘉宾

GUEST SPEAKERS



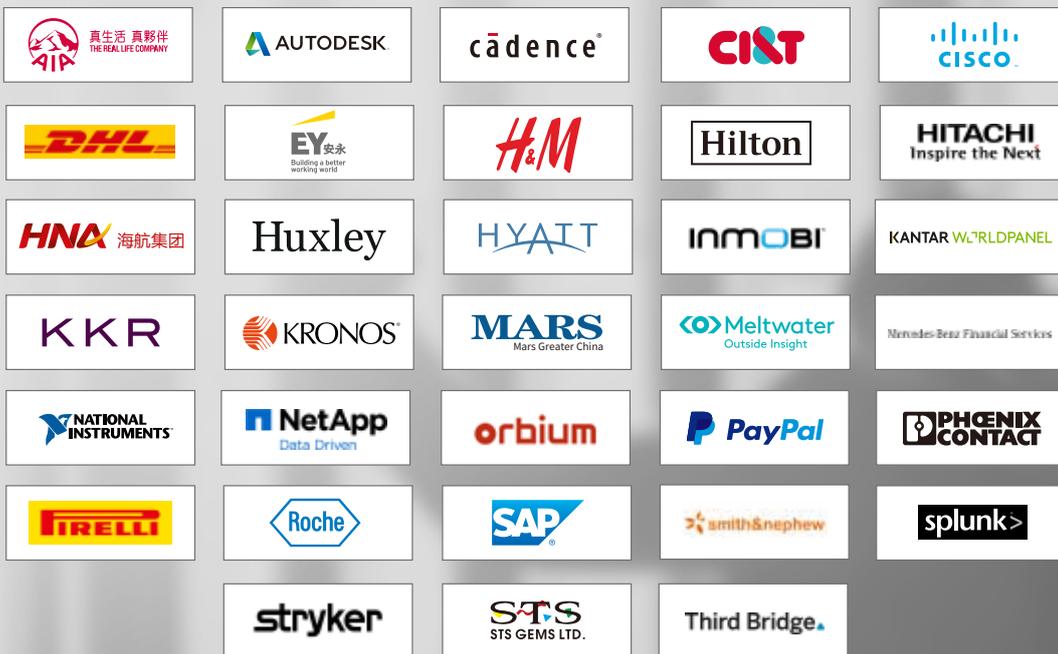
Katie Zhou

Co-Founder & Managing Director, MetaThink

Katie is the Co-Founder and Managing Director at MetaThink. She has more than 20 years' experience in management with a focus on Chinese consumer market research, sales and marketing and brand consulting. From 2003 to 2012, Katie was the Managing Director at Interbrand and led the establishment of their Beijing office. Before Interbrand, Katie was the Human Resources Director at Das, an Omni-com company in China. Katie is a catalyst of positive change to many brands, having served a wide array of clients including Neusoft, Founder Group, Tencent, Fosun, Lenovo, China Merchant Bank, Vanke, Mercedes-Benz, Hyundai, Cannon and Tui etc. Katie obtained her degree in Bachelor of law in China and completed an MBA degree in UK. She was a speaker at a number of prominent business events including Esomar Montreal Conference, China Apparel Forum and China Retail Industry Forum sponsored by Tsinghua University. Katie also published in leading journals, including Tsinghua Business Review, Journal of Advertising Study, Reuters Chinese Online, and Financial Times Chinese Online.

GREAT PLACE TO WORK® Best Companies to Work for Greater China 2017
大中华区最佳职场

The Awarded Companies in 2017



ABOUT THE ORGANIZERS



Great Place to Work is the global authority on high-trust, high-performance workplace cultures that provides executive advisory and culture consulting services to businesses, non-profits, and government agencies in more than 55 countries across five continents. Through proprietary assessment tools, benchmarks and certification programs, Great Place to Work provides the expertise needed to create, sustain, and recognise outstanding workplace cultures. The Institute works with media throughout the world to select lists of Best Workplaces. In Greater China, we partner with Bloomberg Businessweek/China and South China Morning Post to publish the 'Best Companies to Work For®' list. In the US, we work with Fortune Magazine to publish the '100 Best Companies to Work For®' list.



WINGS is a human resources industry leader with employer branding expertise and services. The company is rich in corporate contacts, media resources, expert platform, market operations, talent matching and etc. As a sister brand of REForce, a well-known mid-senior hiring recruitment firm in China, WINGS is well-versed in industry insights and recruitment. We understand the needs of corporate HR and we ensure that employers' brands can be accurately understood for it to be matched with the correct talents. WINGS also have many years of experience in integrated marketing communications and is adept in efficiently combining excellent employer branding with the company's external image.

WINGS also owns a comprehensive database of suppliers in the industry with the expertise to provide professional guidance and consultation. We also help companies to allocate employer branding budgets and supplier management.



THE CO-ORGANIZER



HRoot is the professional human resources media company in China, with such brands and services as HRoot.com, a world's professional HR management website; Human Capital Management magazine, a professional HR industrial journal in China; HRoot Institute, China's professional membership organization for human resource management; Annual Human Resource Awards in Greater China, a high-end industrial event with authority, scale and influence; HR Service Innovation Awards, the prestigious innovation awards of human resource service industry in the world. China Human Capital Forum, a professional annual HR summit in China; CHRO DIALOGUE, the high-end human resource conference in China; in^HR, the cutting-edge human resource innovation service forum in China; and China Human Resource Service EXPO, an exhibition with large scale of the industry in the world, which attracted 32,055 visitors in 2017. HRoot also owns HRoot Human Resource News App, the app with the large number of downloads and active users, which is the human resource content recommendation engine based on big data and AI. 'Ranking & White Paper of Best 100 Human Resource Service Brands in Greater China' and the 'Ranking & White Paper of Global 50 Human Resource Service Providers', two annual reports released by HRoot are considered as the guidepost of this industry. HR-MarketWatch, the first of its kind in the world offers real-time news service, which is now a major source of competitive intelligence and monitoring platform of the industry.

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The Classified Post, published every Saturday, is an English-language recruitment publication in Hong Kong with a reputation for offering quality job postings. Launched in 1973, it came in a single section of the South China Morning Post following 70 years of classified advertisements published as part of the main paper. In our continuing effort to build the HR community and to draw the elite in the market, we have been holding different events and awards for both employers and jobseekers.

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CONTACT US

**Great
Place
To
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 Maggie Yau
 852 3669 7827
 maggie.yau@greatplacetowork.com
 www.greatplacetowork.cn


WINGS

 Ocean Fu
 021-23197286
 ocean.fu@reforce.com.cn